Animal Experiments (What’s in your Lipstick?)

When deciding a topic for this assignment, my partner, Peter Huang, and I, both wanted to do something that was a reoccurring problem in the world. With this in our mind, animal cruelty became an interesting topic. As we discussed and researched the different scenarios of animal torture; seal slaughter, dolphin hunting, overfeeding of farm animals, etc, we finally concluded in the topic of animal experimentation. Being the animal lovers we are, we knew this topic would be suitable for us to inform others of the conflict. Through our research we noticed there were a wide range of websites dedicated to aiding this problem, which benefitted us when creating both our infographics. At the end of our research, we concluded in a whole list regarded the types of testing’s, animals used and for what testing’s, and statistics regarding how many animals are abused.

My infographic *What’s in your Lipstick?* is an explanation and informative story of the horror that animals go through when researchers use them for product testing. My aim is to get viewers to emotionally understand the torture animals deal with to benefit our beauty. Animals should not have to test out cosmetics and other product if they are not even the one’s who use it. The top animals used for experiments are mice and rats, along with birds, rabbits, fish, and primates. My story first starts off with showing people that these animals are brutally caged, blinded, poisoned, and eventually killed. The visual of the lipstick bottles shows that each of these animals are tested somehow to make sure each part of the lipstick are made perfect for humans. Animals are living creatures as well, yet they suffer for our better good. Moving down, the worldwide map indicates how it is a crucial situation that’s happening all around the world. Shown are countries with the highest animal experiments within the year 2011. By adding these large numbers, I try to emphasize how many animals are being tortured in each country. In my titled *Humans vs Animals* section, it shows how although they have similar DNA, reactions on animals are almost always different from humans. This goes to show, animal testing should not even be used due to the lack of evidence of the product being safe for humans. From results, it shows that animal testing’s are basically useless. Overall, we spent billions on animal experiments yearly, which should be viewed as a enormous waste of money. It saddens and sickens me to hear about animals being abused, which is why I wanted to make an infographic regarding my concern.